



Vistage at a glance



What Is Vistage?

Vistage International is dedicated to increasing the effectiveness and enhancing the lives of chief executives. As the world's largest CEO membership organization, Vistage helps chief executives become better leaders, make better decisions, and achieve better results. More than 13,500 executives in 16 countries turn to Vistage for expert advice, peer group insight and accountability.

You won't find another more inspiring, stimulating environment to discuss your business. Members meet monthly in groups of up to 16 chief executives that are led by a seasoned business coach, or Vistage Chair. The results are simply astounding.

How Will I Benefit?

Who do you turn to for confidential advice, ideas and support? How will you take your business to the next level? Vistage will challenge your assumptions, inspire new ideas and showcase new perspectives -- essentially, it will be the fuel for your company's continued growth and success. Here's what Vistage can do for you:

Make better decisions When the stakes are high, imagine how costly one bad decision can be. Now imagine having a trusted, confidential sounding board of peers who help you make better decisions more frequently. Discussing your toughest decisions with your peers is like getting the trial without the error.

Be a better leader With no agenda except helping one another succeed, your Vistage group will uncover opportunities, reveal new strategies, and hold you accountable for taking action.

Achieve better results Members' companies generate more than \$280 billion in annual revenues and find that they are better run and grow their revenues at more than twice the percentage rate on average after joining. That's because Vistage is focused on improving executive performance so that your business can outperform the competition.

Your business depends on you. Vistage provides continuous, accelerated, practical learning that's more lasting than any one-time workshop, more actionable than a trendy business book. Vistage is about turning your good intentions into great results. Are you ready to take the leap?

Which Program Is Right for Me?

With Vistage, you'll rise above day-to-day operational issues and reap the benefits of other leaders' experience, insights and knowledge from non-competing industries. Vistage offers a range of programs, each tailored to the specific needs of chief executives, senior managers and professional service providers.

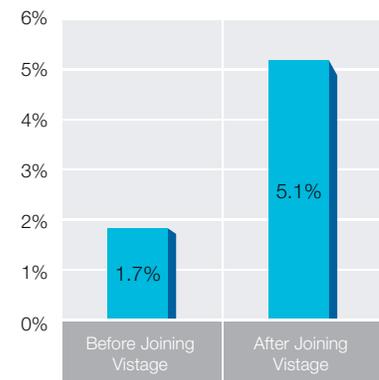
Are you a chief executive or president? Designed for chief executives and presidents running larger businesses, the **Vistage Chief Executive Program™** enables members to gain fresh perspectives and find new solutions to outperform their expectations.

Are you leading a small business? Tailored to the particular challenges of leaders running smaller companies, the **Vistage Small Business Program™** sharpens its members' focus on strategy and growth.

Are you a senior executive? Offering a professional development experience for senior executives and direct reports to the chief executive, the **Vistage Key Executive Program™** helps members perform better in their current roles, build their skills for the next level, and achieve greater alignment with their chief executives.

Are you a professional service provider? Designed for professional service providers such as bankers, attorneys, and accountants, the **Vistage Trusted Advisor Program™** helps members gain an instant network of new perspectives on how to grow their practices, meet tough challenges and better serve their clients.

revenue percent growth rate



Source: Dun & Bradstreet/Vistage 2004. Two years before and after.

the Vistage Advantage™

Only Vistage offers a unique, time-tested, measurable formula for success. It's called the Vistage Advantage:

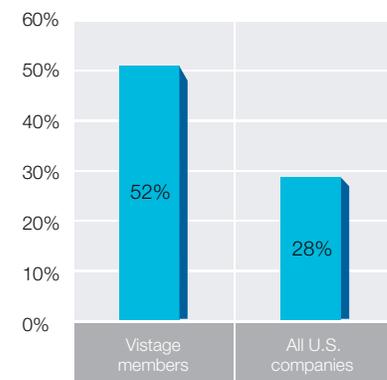
- Monthly problem-solving meetings with up to 16 peers
- One-to-one coaching sessions with a seasoned business professional
- Expert resource speaker workshops

The Vistage Gateway™ to global content and members, which provides access to:

- Extensive online best practices library and other actionable content
- Regional, national and international member conferences
- Access to a global network of more than 13,500 business leaders

To learn more about how you can get involved in Vistage, visit us online at www.vistage.com, or call 800.274.2367.

percent of companies who perform better than their competition



Vistage members outperform their industry revenue trend nearly twice as often as all other U.S. companies.

Source: Corporate Research Board 2006